



Responsible Gaming Strategic Framework

Responsible Gaming is the provision of safe, socially responsible and supportive gambling environments where the potential for harm is minimized and people can make informed and appropriate decisions about their participation in gambling. The Commission aims to achieve industry compliance and improve consumer awareness and knowledge of Responsible Gaming via public education that is founded on credible research.

Vision A Jamaican society in which gambling providers apply principles of responsible gaming in the delivery of their services and that problem gambling and the potential harms of gambling have minimal negative impact.

Mission To enable a viable and reputable gaming industry by promoting Responsible Gaming among industry stakeholders & the general public

Approach & Objectives

RESEARCH

To conduct ongoing research in order to understand usage and attitudes to gambling among Jamaicans, and the prevalence and impact of problem gambling among various socio-economic groups

AWARENESS

To implement a comprehensive public education campaign targeting providers, influencers, players and non-players. The campaign will encompass themes of youth gambling prevention, problem gambling prevention & treatment, and player intervention programmes

COMPLIANCE

To increase industry compliance by implementing & enforcing the Responsible Gaming Code of Conduct among providers - gaming lounges, lottery providers & their agents, and bookmakers